


Saab 2004









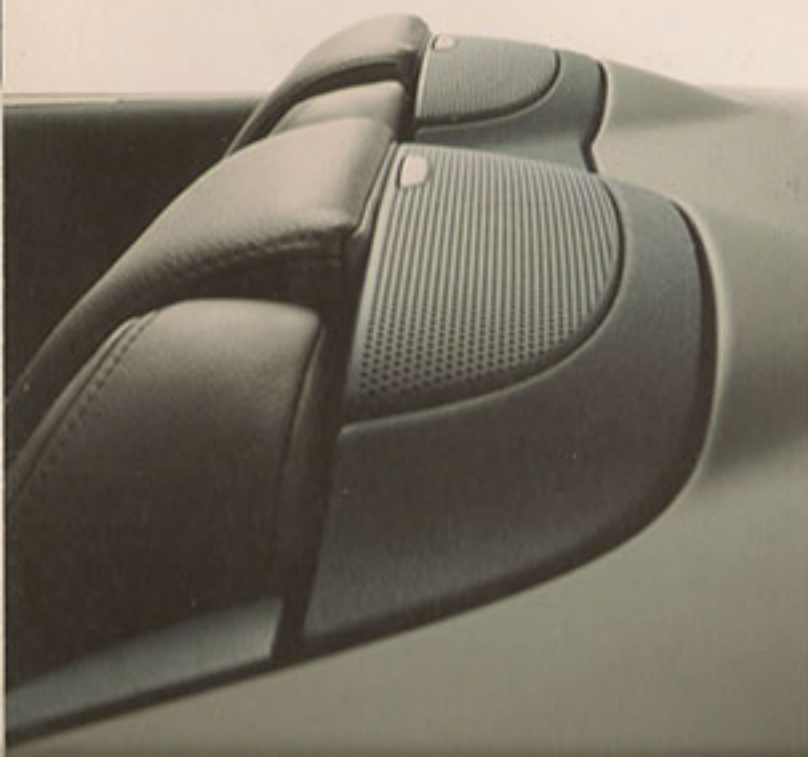
# Welcome to the state of independence.

There is a place that's utterly free. It's a place without borders. Where the pursuit of happiness is the only law and the national pastime is the game of "What if?" What if all engines were turbocharged? What if design had a different accent? What if every road were an opportunity? This is the state of independence and it's the state we're in when we design Saabs.

Here, performance, versatility and safety co-exist in every car.

And independence is just as much a part of what we drive as how we live. You don't need a map to get here, but it helps to have the right car. Welcome.

## The all new Saab 9-3 Convertible

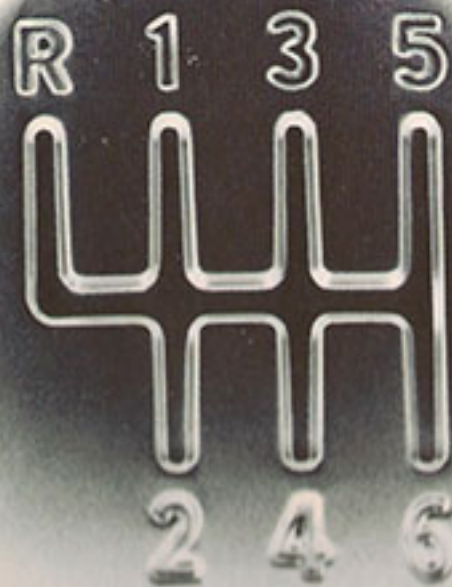


The all new Saab 9-3 Convertible makes people stop and look. It's sleek, dynamic and seductive. But it's also a spacious all-year, all-weather car. You can bring along your gear and your friends – even for a skiing vacation.

It features a 210 hp turbo engine and a nimble chassis. You can enjoy a slick shifting manual transmission or the Sentronic automatic transmission with manual controls. Either way the new Saab Convertible is a dream to drive, in the city, on the highway or on a twisting mountain road. It's nothing less than The Convertible.



## The Saab 9-3 Sport Sedan



With powerful turbocharged engines that provide strong acceleration at low engine speeds and an advanced chassis, the Saab 9-3 Sport Sedan is a car that thrives on wandering country lanes as well as long straight stretches.

In addition to outstanding performance, the 9-3 provides outstanding safety. Safety features include the second generation Saab Active Head Restraints for front seat occupants, side curtain airbags and a stout safety cage structure. These may have helped the 2003 9-3 earn its 5-star rating from EuroNCAP\*.

Powerful, agile, safe and dynamic looking, the 9-3 Sport Sedan is a versatile performer.

\*EuroNCAP conducts tests on European model variants using 3 collisions. There are minor differences in the seatbelt reminder and pre-tensioner systems between 9-3 models sold in Europe and those sold elsewhere. For details, see [www.euroncap.com](http://www.euroncap.com).



## The Saab 9-5 Sedan



The Saab 9-5 Sedan is spacious, comfortable and dynamic. But it also has outstanding roadholding, exceptional performance and world-class safety.

The Aero version provides 250 hp, a massive 258 lb.ft. of torque at only 1900 rpm and a lowered sport chassis. It is simply a stunning sport sedan.

Every journey in a Saab 9-5 Sedan, short or long, is a pleasure – for drivers and passengers alike. If you drive often and long, you're really going to enjoy life with the Saab 9-5.





## The Saab 9-5 SportWagon



The Saab 9-5 SportWagon is the natural choice for an active life. Bring any gear you want – regardless of whether you put work, play or family activities at the top of your priority list. It's sleek, dynamic and delivers a driving experience worthy of a sports car.

It also offers outstanding cargo versatility. Load nets, a sliding load floor and roof racks are just a few examples of available equipment that allow you to bring along almost anything, safely and conveniently.



SAAB 9-3 SPORT SEDAN	LINEAR	ARC	AERO	SAAB 9-5 MODEL RANGE	LINEAR	ARC	AERO
<b>ENGINES</b>				Sedan		•	•
2.0t 175 hp	•			SportWagon	•	•	•
2.0T 210 hp		•	•	<b>ENGINES</b>			
<b>EXAMPLES OF EQUIPMENT</b>				2.3t 185 hp	•		
Saab Active Head Restraints, front seats	•	•	•	2.3T 220 hp		•	
Side curtain airbags	•	•	•	2.3 Aero 250 hp			•
Leather-appointed seats	•	•		<b>EXAMPLES OF EQUIPMENT</b>			
Leather-faced sport seats			•	16" alloy wheels	•	•	
Dual power seats		•	•	17" alloy wheels			•
Memory settings for driver's seat and exterior mirrors		•	•	Sport chassis			•
Automatic Climate Control, dual zone	○	•	•	Electronic Stability Program	•	•	•
Power windows and mirrors	•	•	•	Xenon headlights		○	○
Saab Information Display	•	•	•	Automatic transmission with Sentronic manual controls	○	○	○
Leather-trimmed steering wheel	•	•	•	Saab Active Head Restraints, front seats	•	•	•
Saab Audio with 150 W and 7 speakers	•			Head/torso side airbags, front seats	•	•	•
Saab Infotainment with 300 W and 13 speakers		•	•	Leather-faced seats	•	•	
<b>SAAB 9-3 CONVERTIBLE</b>		<b>ARC</b>	<b>AERO</b>	Leather-faced sport seats			•
<b>ENGINE</b>				Ventilated leather-faced seats		○	
2.0T 210 hp		•	•	Ventilated leather-faced sport seats			○
<b>EXAMPLES OF EQUIPMENT</b>				Memory settings for driver's seat and exterior mirrors		○	•
Fully automatic soft-top		•	•	Heated front seats and headlight washers	○	•	•
Saab Active Head Restraints, front seats		•	•	Automatic Climate Control, dual zone	•	•	•
Head and torso side airbags		•	•	Power windows and mirrors	•	•	•
Leather-faced seats		•		Glass sunroof	○	•	•
Two-tone leather-faced seats			•	Central locking with remote control	•	•	•
Dual power seats		•	•	Saab Audio System with steering wheel controls	•	•	•
Memory settings for driver's seat and exterior mirrors		•	•	Cooled glove compartment	•	•	•
Automatic Climate Control, dual zone		•	•	Rear Park Assist	○	○	○
Power windows and mirrors		•	•	Rain sensing windshield wipers		○	○
Saab Information Display		•	•				
Leather-trimmed steering wheel		•	•				

• STANDARD ○ OPTIONAL

A note about high performance wheels and tires (for models and option packages including high performance tires): These tires are designed for optimum performance and handling in warm climates. They are not suitable for snowy or icy weather conditions. If you drive in these conditions, you should equip your vehicle with all-season or winter tires, which offer better traction under these conditions. We suggest you use the recommended winter or all-season tires specified for your car or its equivalent. These high performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim, or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For further information on all these topics, please consult the owner's manual, your local dealer or call 1-800-SAAB-USA.



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state of independence

[www.saabusa.com](http://www.saabusa.com)

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